

7th Annual
The Fryer's Club Roast
Sunday, May 7, 2023

Benefiting:  **CANCER SUPPORT
COMMUNITY**
CALIFORNIA CENTRAL COAST

Dear Community Partner,

We are ecstatic to share that we will be hosting the social event of the year with the 7th Annual Fryer's Club Roast at the stunning Terra Mia in Paso Robles on Sunday, **May 7, 2023**. The late-afternoon soiree will include a vivacious live and silent auction, scrumptious tapas and small bites by local restaurateurs and caterers, delightful local wine and beer, and music to bring this do-no-miss-event to life.

For 2023, we are thrilled to announce our Roastee is Ali Rush of 15 Degrees C in Templeton. Longtime business owner and sommelier. We hope you will gear up for a spirited afternoon to roast and toast Ali as we raise our paddles for a wonderful cause.

We are writing to ask for your support. There are a variety of ways to help, be it via a sponsorship, offering an auction item or in-kind donation, or purchasing tickets to attend. Your tax-deductible donation will help ensure that the Cancer Support Community – California Central Coast continues the mission *"Community is Stronger than Community!"*

All proceeds from this event stay local to directly benefit those utilizing our programs and for us to keep these free of charge. So know, it is truly your generosity that allows us to be a place where hope, education, and support are available for cancer patients and their families.

To view a few of the ways to sponsor, please read through the included sponsorship opportunities. If you have additional ideas or other unique ways you may want to partner, please let us know!

Thank you for your thoughtful consideration and contribution to help our organization achieve its commitment to providing social, emotional, health and wellness support to local cancer patients and their families free of charge. If you have any questions or would like assistance with the sponsorship form please email us at events@cscslo.org. You may also snag a sponsorship or tickets at www.cscslo.org/roast.

With warm regards,



Candice Sanders
Executive Director
Cancer Support Community – CA Central Coast

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Sponsorship Opportunities

PRESENTING SPONSOR (1) - \$10,000

- Event "Presented by"
- Recognition as Presenting Sponsor
- VIP Table with Beverage Service (10 Seats)
- Reserved Parking for two (2) cars
- Name mention as a part of presentation
- Logo on website, printed materials and more

ROASTED SPONSOR (1) - \$5,000

- Recognition as Roasted Sponsor
- VIP Table (10 Seats)
- Reserved Parking for one (1) car
- Name mention as a part of presentation
- Logo on website, printed materials and more

AUCTION + PADDLE SPONSOR (1) - \$5,000

- Recognition as Auction Sponsor
- VIP Table (10 Seats)
- Reserved Parking for one (1) car
- Logo on Paddle, website and program

TOASTED TABLE SPONSOR (4) - \$1500

- Recognition as Table Sponsor
- Table (10 seats)
- Name in program

PROGRAM SPONSOR (2) - \$1,000

- Recognition as Program Sponsor
- 2 Tickets to event
- Logo on Program Cover

ENTERTAINMENT SPONSOR - \$1,000

- Recognition as Entertainment Sponsor
- 2 Tickets to event
- Logo in Program

RENTAL SPONSOR (2) - \$1000

- Recognition as Rental Sponsor
- 2 Tickets to event
- Logo in Program

CATERING SPONSOR (2) - \$1000

- Name displayed at a prominent Food area
- 2 Tickets to event
- Logo in Program

DESSERT + COFFEE SPONSOR - \$1000

- Name will be displayed on the Dessert Bar
- 2 Tickets to event
- Logo in Program

LIGHTING SPONSOR (2) - \$1000

- Recognition on Lighting Display
- 2 Tickets to event
- Logo in Program

PHOTOGRAPHY SPONSOR - \$1000

- Recognition as Photography Sponsor
- 2 Tickets to event
- Logo in Program and official photo link

PHOTOBOOTH SPONSOR - \$750

- Name will be displayed at Photobooth
- 2 Tickets to event

WINE + BEVERAGE SPONSOR - \$500

- Name will be displayed at Bar
- 2 Tickets to event

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Sponsorship Form

Thanks for supporting the Cancer Support Community – CA Central Coast! Your generosity is invaluable allowing us to provide social, emotional, health and wellness support to local cancer patients and their families free of charge. **Please complete and return the Sponsorship Form to events@cscslo.org.**

Sponsorship Selection:

Sponsorship Level: _____ **Investment Amount:** _____

Additional Roast Tickets: \$100 (listed at \$125) _____ (mingling tickets, not extra table seat tickets)

**A Thank You letter will be sent to address provided for Tax Purposes*

Payment Method:

___ **Credit Card | Name on Card:** _____ **Exp. Date:** _____

Card Number: _____ **Security Code:** _____

___ *Yes, I will cover the credit card fees of 3% associated with my sponsorship.*

___ **Check | Payable to:** Cancer Support Community

Mail to 1051 Las Tablas Rd., Templeton, CA 93465

___ *Yes, I understand sponsorship investment must be received within 30 days to fully secure.*

Contact Information:

Business Name: _____

Contact First + Last Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Dates of Importance

***ASAP:** Company logo email in high-resolution format (300 dpi or higher) to events@cscslo.org

***Within 30 Days:** Payment to fully secure 2023 Fryer's Club Roast Sponsorship

***Sunday, May 7:** Get ready to Roast and Toast at the 7th Annual Fryer's Club Roast at Terra Mia

**Doors open at 3:30pm with presentation, auction at 4:30pm followed by Roast at 5:30pm*

**All table holders will have guests check-in under Table Sponsor*

Sponsor Signature: _____ **Date:** _____

Contact: 805.238.4411 or events@cscslo.org

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In-Kind Donation Opportunities

Product and in-kind donations are incredibly valuable to the success of our event. Please consider sharing your craft, experiences, business services and more with us! Any in-kind donation will be recognized within the area the item will be utilized along with a shout-out in the official program.

Auction Item Ideas:

Art
Flower Subscriptions
Golf Packages
Gym Memberships
Jewelry
Taco Party
Vacation Homes
Yoga Memberships

Event Items:

Band / Instrumentalist
Bar Accoutrements: Wine, Beer, Spirits
Décor: Outdoor, Lounge
Equipment Rental: Tables, Glassware, etc
Food: Small Bites or Dessert
Floral and Greenery
Photo Booth Set-up
Photography + Video

Additional ideas! Let us know as we would love to collaborate with you!

In Kind Donation Form

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In-Kind Donation:

Item: _____ Value: _____

Item Description: _____

Contact Information:

Business Name: _____

Contact First + Last Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Dates of Importance

***Thursday April 20:** In-Kind Product Donations delivered to office

Signature: _____ Date: _____

Contact: 805.238.4411 or events@cscslo.org